



Survey template – Your High Street

This survey template is designed to support Councils to develop a robust grant submission.

Councils are invited to submit applications for grants of up to \$1 million as part of the \$15 million Your High Street program to make permanent changes that improve the amenity and functionality of a high street in their area. It is a requirement of the grant program that Councils demonstrate current community and stakeholder support for their nominated high street project.

This survey has been designed to support Councils meet this criterion for assessment. Its intended audience includes businesses, residents and visitors to the local area around the subject high street, as well as community and stakeholder groups such as Chambers of Commerce.

Councils will need to complete community consultation at their own cost prior to submitting their grant application. They may choose to use this survey template and/or use alternate methods to demonstrate that they have consulted with and have the support of their community and stakeholders for their high street project.

Any cost associated with conducting this survey and capturing, analysing and storing data from it is to be met by each Council.

XXX Council – Survey – XXX high street

XXX is an example of a high street, which is a public space that offers opportunities for social interaction and improved health and wellbeing, as well as providing a sense of identity and local character for communities. It is important that high streets are safe, comfortable and accessible for all to use and enjoy. People use high streets for doing business and socialising, as well as activities such as travelling, walking, cycling and outdoor dining.

As a public space, XXX high street has become a focal point during the COVID-19 pandemic. Our community has needed to use XXX high street differently, to ensure safe physical distancing while maintaining appropriate opportunities for doing business, socialising or other activities.

XXX Council is seeking your feedback on what is important to you about the XXX high street, and your support for the proposal

Please tell us what you think by completing the following survey.

[Data privacy](#)

(Each Council to outline how the data collected will be used as well as stored securely, under relevant legislation and privacy policies)



Survey questions

About you

1. What is your connection with XXX high street?

(Mandatory question, multi-select response)

- I live locally
- I work locally
- I own a local business
- I visit to buy goods or services
- I visit for recreation or to socialise
- Other *(Free text box)*

2. What age bracket do you fit into?

(Mandatory question, single-select response)

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

About your high street

3. How frequently do you visit XXX high street?

(Mandatory question, single-select answer)

- Less than once a week
- A few times a week
- Daily
- Several times a day

4. Is this more or less frequently than before COVID-19?

(Mandatory question, single-select answer)

- More frequently



- About the same
- Less frequently

5. Do you visit XXX high street during the day or at night?

- Day
- Night
- Both day and at night

Why do you visit XXX high street?

(Mandatory question, multi-select answer)

- Work
- Shop for goods or access services
- Socialise
- Relax and rest
- Spend time in cafes and restaurants
- Spend time in a shady, green, leafy environment
- Participate in community life (programmed activities, events, things to do)
- Travel or commute to other places
- Visit cultural or community facilities (e.g. libraries, galleries, museums)
- Other *(Free text answer box)*

7. Do you think xxxx high street needs to be improved?

(Mandatory question, single-select response)

- Yes
- No
- Not sure

8. How important to you are each of the following features of a high street?

(Mandatory question, each row single-select response)

	<i>Very important</i>	<i>Important</i>	<i>Neutral</i>	<i>Of minor importance</i>	<i>Not at all important</i>
A variety of activities, such as restaurants, shops and services					



	Very important	Important	Neutral	Of minor importance	Not at all important
Quality of retail offer					
Appropriate traffic levels and speeds					
Wide footpaths and easy crossing points					
Clear signage					
Places to sit and rest					
Shady, green and leafy environment					

Are there any other features you think are important for XXX high street to have?
(Non-mandatory question, free text box)

10. To improve xxxx Streets functionality and amenity, Council is considering/proposing to change/improve the following [insert description of proposal xxxxx (outputs of interventions, policy change, timing of, number of uses)]

The aim of this project is to support local business and employment as well as improve your experience of the Street so it is a more attractive and comfortable place to visit [insert additional wording]. It has been identified in [insertstrategy/plan].

How strongly do you support the proposal?

- Strongly support
- Support
- Neither support nor don't support
- Somewhat support
- Not at all

11. The objectives of the Department of Planning, Industry and Environment Your High Street grant program are:

1. Improve/increase number of uses over day and night period
2. Improve people's safety and comfort
3. Improve local accessibility and connections
4. Improve business capacity for increased functionality



How strongly would you agree the proposal will achieve the grant program objectives?

- Strongly agree
- Somewhat agree
- Neither agree nor disagree
- What would you like Council to consider in addition to the above?

11a. What barriers do you think there will be to the project being a success?

12. Do you have any other comments or suggestions to improve XXX high street?

(Non-mandatory question, free text answer box)

Thank you for participating in this survey, your feedback is valued by XXX Council.

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